



Northlands, Edmonton Expo Centre  
March 17th - 20th, 2016

**IMPORTANT SHOW GUIDE INFORMATION**

Deadline for Ad Submission: **February 2nd, 2016**  
Show Guide space is limited so fax your application today to:  
**403-253-7878**

**MARKETING OPPORTUNITIES**

**Please sign me up for an Eblast**

- One eblast inclusion \$ 500
- Three eblast inclusions \$1,000

**Please sign me up for extra Show Guide listings**

- Extra Category Listing \$ 100
- Red Show Guide Listing \$ 200
- Top of Category Listing \$ 500

**Please sign me up for a Show Guide ad**

- ¼ Page \$ 600
- ½ Page \$1,000
- Full Page \$1,800
- Inside Cover \$3,000
- Two Page Spread \$3,250
- Back Cover \$3,500

**Please sign me up for Website Advertising**

- Right Side Banner \$1,500
- Top Banner \$1,500
- Buyer's Guide Listing \$ 129

**Please sign me up for a logo ID in the Show Guide**

- Ideal for booths 400 sq. ft.+ \$ 500

**Please sign me up for the following exposure in the Show**

- Show Riser \$ 400+
- Floor Decal \$ 200
- Bag Sponsorship Please inquire
- Category Sponsorship \$ 4,500

Questions? Please call your sales representative at: 866-941-0673

Michelle Whyte (Companies A-H) x 202

Kristy Cairns (Companies I-N) x 209

Alex Black (Companies O-Z) x 213

**PAYMENT**

Subtotal = \_\_\_\_\_

GST (5%) = \_\_\_\_\_

Total = \_\_\_\_\_

**Payment MUST accompany the signed application; extra marketing will NOT be booked without payment.**

*Additional sponsorship packages available*

**PLEASE MAKE PAYMENT TO MARKETPLACE EVENTS:**

- Cheque
- Visa
- MasterCard
- AMEX

Credit Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature (must be signed by cardholder):  \_\_\_\_\_

Cardholder: \_\_\_\_\_

**PLEASE CHECK ONE BOX**

- I authorize Marketplace Events to process the **FULL PAYMENT** on the above credit card.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov./ State: \_\_\_\_\_ Postal: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Cell: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

\*E-mail (Required): \_\_\_\_\_ Website: \_\_\_\_\_

*I/We hereby apply for the extra marketing opportunities listed above in the Edmonton Home + Garden Show March 17-20, 2016*

Authorized Signature  \_\_\_\_\_ Date: \_\_\_\_\_

**FOR OFFICE USE ONLY: Confirmed Exhibit Space(s):**

Date Received: \_\_\_\_\_ Company ID# \_\_\_\_\_ Salesperson: \_\_\_\_\_

Booth Size: \_\_\_\_\_ Booth Dimensions \_\_\_\_\_ Booth#: \_\_\_\_\_

**IF YOU HAVE SIGNED UP FOR EXTRA SHOW GUIDE LISTINGS PLEASE SELECT THE CATEGORIE(S)  
LISTED BELOW THAT APPLY TO YOUR COMPANY**

**APPLIANCES**

- Major
- Other
- Parts/Services
- Sewing/Knit Machines/Accessories
- Small Electronics
- Vacuum Cleaners
- Wine Coolers

**CONSTRUCTION/REMODELING/ RENOVATION**

- Basement Remodeling
- Basement Waterproofing
- Bldg. Materials/ Supplies-Other
- Brick/Stone
- Concrete Masonry
- Concrete Repair
- Concrete/Stamped/Decorative
- Drywall
- Electrical
- Equipment Rentals
- Flooring
- Foundations & Foundation Repair
- Glass Block
- Granite/Marble
- Gutters/Eaves/Services
- Insulated Concrete Forms
- Insulation
- Lumber & Wood Products
- Moulding & Millwork
- Plumbing
- Remodeling
- Roofing
- Shingles
- Siding
- Skylights
- Solariums
- Stairs & Steps
- Stucco/Plaster
- Sub-Contractors
- Sustainable/Green Products
- Tile
- Tools - Power/Hand and Accessories
- Walls & Wall Systems
- Wine Cellars

**DOORS & WINDOWS**

- Awnings/Canopies
- Door & Hardware
- Garage Doors & Openers
- Other
- Screens
- Shutters
- Windows & Hardware

**ELECTRONICS/HOME ENT**

- Audio/Video Equipment, Parts & Services
- Cable/Satellite TV
- Cameras & Camcorders
- Computers & Office
- GPS & Navigation
- Home Automation
- Home Theater, TV & Video
- Music Systems
- Other
- Phones & Communications
- Small Electronics
- Technology (Smart Wiring)
- Video Games & Systems

**FOOD & BEVERAGE**

- Beverage
- Bottled Water
- Catering
- Chefs/Personal Chefs
- Food
- Food Storage
- Restaurants
- Wines/Wineries

**GARDEN + OUTDOOR**

- Birdfeeders/Houses/Supplies
- Composters/Shredders
- Curbing
- Decks
- Decking Material
- Decorative Iron
- Docks/Marine Construction
- Driveways/Paving/Resurfacing
- Fencing/Gates/Block Walls
- Fertilizer
- Fireplaces, Firepits (Outdoor)
- Flags/Flagpoles
- Flowers, Plants & Trees
- Garage Cabinets/ Storage Systems
- Garage Flooring
- Garages
- Garden
- Garden Centers/Nurseries
- Garden Ornaments & Decor
- Garden Ponds, Fountains & Waterfalls
- Garden Tools, Apparel & Accessories
- Gazebos
- Grills & Accessories
- Irrigation Equipment, Hoses & Sprinklers
- Landscape Design/Architects
- Landscaping
- Lawn Care Products & Services
- Lawn/Turf
- Mowers/Parts & Utility Products
- Other
- Outdoor Kitchens
- Outdoor Lighting/Lighting Designer
- Patio - Other
- Patio Furniture & Accessories
- Patio Material (Pavers & Bricks)
- Play Equipment & Activities
- Pools, Spas, Hot Tubs & Accessories
- Putting Greens
- Rain Barrels
- Retaining Walls
- Sheds & Outdoor Storage
- Sunrooms & Enclosures
- Tree Care Services

**GIFTS & GADGETS (DIRECT SELL)**

- Cleaning Products
- Cookware
- Cutlery
- Fabrics, Linens, Pillows
- Fashion
- Food Preparation
- Gift Items
- Jewelry
- Kid Products
- Ladders
- Laundry Products
- Mops/Brooms/Shammys
- Orthotics
- Other
- Purses
- Showerheads

**HEALTH, WELLNESS & RECREATION**

- Billiards/Snooker
- Camping Equipment
- Chiropractic
- Fitness Equipment
- Gaming Tables
- Gaming /Sporting Equipment
- Healthcare Products
- Massage Chairs
- Musical Instruments
- Other
- Recreation
- Recreational Vehicles
- Skin Care/Cosmetics
- Timeshare/Resorts
- Tourism

**HEATING & COOLING**

- Air Conditioners
- Air Quality Control/Purifiers & Filters
- Duct Cleaning
- Energy Conservation
- Fans, Portable Cooling
- Fireplaces
- Furnaces
- Geothermal Heating
- Humidifiers/Dehumidifiers/Accessories
- Other
- Portable/Space Heaters
- Radiant Heat
- Solar Energy
- Wood Burning Stoves

**HOME DÉCOR**

- Antiques + Collectibles
- Aquariums
- Art – Artists & Dealers
- Art - Paintings
- Art - Photography
- Art - Sculpture
- Bedding/Quilts/Pillows
- Beds/Mattresses
- Carpets & Rugs
- Ceiling Fans
- Closet Organizers/Shelving
- Decorative Accessories
- Draperies & Supplies
- Furniture - Children
- Furniture – Handmade/Painted/Custom
- Furniture
- Furniture Restore/Repair/Refinish
- Glass/Mirror/Stained Glass
- Home Accessories & Accents
- Home Organizational Solutions
- Lighting/Lamps
- Linens/Tablecloths/Pads
- Other
- Paint – Other
- Paint Applicators, Tools & Supplies
- Railings
- Shades & Blinds
- Wall Décor
- Wallpaper, Murals, Stencils
- Window Accessories/Hardware
- Window Treatments – Other

**HOME PRODUCTS & SVCS**

- Assisted Living Products
- Books/Literature/Magazines/Music
- Cleaning Services
- Elevators/Lifts/Ramps/Accessibility
- Energy Conservation
- Financial/Mortgage/Insurance/Banks
- Fire and Water Restoration
- Home Staging
- Home-Based Businesses/Franchising
- Information Services
- Interior Design Services
- Internet Providers, Products & Services
- Moving Companies/Services/Supplies
- Other
- Painting Services
- Pest Control
- Pet Products
- Realtors
- Recycling/Waste Containers & Services
- Safes
- Safety Equipment/Services
- Security Systems
- Services
- Storage Solutions/Organizers
- Utilities (Electric, Gas)
- Water Conditioning/Purification/Storage

**HOMES/BUILDERS**

- Architect/Architecture
- Contractor
- Cottage Homes/Properties
- Custom Built Homes
- Design/Drafting
- Developer
- Home Additions
- Homes/Home Builders
- Log/Cedar Homes
- Pre-Manufactured Homes
- Vacation Homes

**KITCHEN & BATH**

- Bath Safety
- Bath/Shower Refinishing & Repair
- Bathtub/Whirlpools/Showers
- Cabinets/Cabinet Doors
- Countertops
- Designers
- Faucets
- Hardware
- Housewares/Kitchen Accessories
- Kitchen Tools
- Other
- Showers & Showerheads
- Sinks/Toilets

**MISCELLANEOUS**

- Education/Prevention Services
- Media
- Vehicles

**SPONSORS/PARTNERS**

- Sponsors/Partners

Two listings in the show guide are included with booth purchase.  
 Extra listings cost \$100.00 each

No. of Extra Listings _____ X \$100.00	= _____
<b>Red Show Guide Listings</b> \$200.00	= _____
<b>Top of Category Listings</b> \$500.00	= _____
GST	= _____
<b>Grand Total</b>	= _____

**Please make payment to Marketplace Events by:**

- Cheque       Visa       MasterCard       AMEX

Credit Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: **X** *(must be signed by cardholder)* \_\_\_\_\_

Cardholder: \_\_\_\_\_